

WEST CHESTER AREA SCHOOL DISTRICT

Dear WCASD Parents,

Many of our students have a cellphone, tablet, or even gaming systems with Internet access and social media. **While advances in technology have many great rewards, there is also the potential for harm.**

We are excited to announce that we have renewed our partnership with SmartSocial.com for another year of parent, teacher, and student social media training through the VIP program.

If you are not familiar with SmartSocial yet, their resources cover a wide range of digital and social media topics. We have purchased another year of their VIP (Very Informed Parent) membership for you to use these resources to learn how to navigate the negative (and positive) parts of social media with your students.

With more than 130 parent, educator, & student courses available on-demand, this resource promises to help bridge the gap between the ever-changing digital landscape and the very real need to guide our students.

Some of the on-demand and live VIP courses include:

- Smartphone and Social Media Agreement Class (For students, parents, & educators)
- Navigating TikTok (A course for students, parents, & educators)
- Navigating Instagram (A course for students, parents, & educators)
- Navigating YouTube (A course for students, parents, & educators)
- Navigating Snapchat (A course for students, parents, & educators)
- Navigating Fortnite, Overwatch, Call of Duty & Other Violent Video Games (A course for students & parents)
- Navigating Roblox, Minecraft, & Other Non-Violent Video Games (A course for students & parents)
- Navigating College Readiness on Social Media Networks (A course for students, parents, & educators)
- +And more!

Normally membership to the SmartSocial VIP resources is \$60-180/year. WCASD parents can continue to join the SmartSocial VIP Membership for FREE. Our district's membership gives each family access to the SmartSocial courses for free until June 30, 2023. This is a unique opportunity to learn from experts in the social media space - from the comfort of your home or office.

To sign up, go to <https://smartsocial.com/westchester> and simply enter your name and email address to create an account. No payment information is required if you go through our unique link: <https://smartsocial.com/westchester>

If you already joined SmartSocial's VIP membership you're all set. Go to SmartSocial.com/members to see all the great content. If you don't remember your password, just click on the "Forgot password" link on any of the log in screens!

Please do not forward our unique SmartSocial.com link to others outside the WCASD community as this free package is exclusively for our families.

During the school year SmartSocial will send you highlights of what new and hot content SmartSocial is creating as new trends and dangers are found on social media!

Sincerely,

Michael Wagman
Director of Information Technology